### **SPEAKERS**



VICKY IRONS
Chair, Health and Social Care Scotland

Vicky began her career in NHS Scotland in 1993 as a national general management trainee and has since built a career across a range of general management roles and strategic roles throughout the UK (from Shetland to South West England) in health and social care services, and in strategic roles in Scottish and UK Government.

Appointed as chief officer for Angus Integration Authority in May 2015, Vicky directs the Health and Social Care Partnership (HSCP) for Angus.

JEANE FREEMAN MSP
Cabinet Secretary for Health and Sport

Jeane Freeman OBE was appointed Cabinet Secretary for Health and Sport in June 2018.

Born and raised in Ayr, she attended Glasgow College of Technology and studied sociology and politics before establishing Apex Scotland, a criminal justice employment organisation. She was also a member of the Parole Board for Scotland.

Jeane chaired the National Waiting Times Centre Board and was a member of the Judicial Appointments Board for Scotland.



In 1996, she was awarded an OBE for her services to the rehabilitation of offenders. Jeane was elected as the Scottish Parliament member for Carrick, Cumnock and Doon Valley in 2016. Jeane Freeman OBE was appointed Minister for Social Security in May 2016.



JUDITH PROCTOR
Vice-chair, Health and Social Care Scotland

Judith has worked in the community health and social care field for over 27 years in a range of roles across Scotland, including as a nurse and midwife. One of the original cohort of public health practitioners, she has a Master's in Public Health.

Seconded to the Scottish Executive in 2003 to work on the implementation of Community Planning at a partnership level, Judith then worked in Dumfries and Galloway as Director of Strategic Planning and Head of Joint Commissioning for NHS D&G and D&G Council.

Prior to taking up the position of Chief Officer of Edinburgh City Health and Social Care Partnership on 1 May 2018, Judith was Chief Officer in Aberdeen City from October 2014.



ALLISON TRIMBLE
Senior Consultant, Leadership and Organisational Development, The King's Fund

Allison has over 30 years' experience in of working in health and social care with extensive experience of working with senior leaders in the public sector as well as working with frontline staff, patient leaders and community-based leaders.

Allison has a background in the third sector and is a founding member and former chief executive of the Bromley-by-Bow Centre, an integrated health and community regeneration organisation in Tower Hamlets.

Allison is director of The King's Fund Top Manager programme; co-directs the *Building your authority: influencing beyond your role* programme and supports a range of system leadership/system change work in local places in England and Scotland.

Allison has recently been working with system leaders in Scotland including support for the Scottish Integration Chief Officers Network and the Place2Be – a system leadership initiative for Scottish public health leaders. Allison is currently seconded part-time to Scottish Government's Collective Leadership Scotland, a collaborative to develop and support the workforce across public service organisations in Scotland.

Allison's development work and coaching practice draws upon a range of approaches including whole systems thinking, complexity ideas, group and systems psychodynamics.

### PAM DUDEK Secretary, Health and Social Care Scotland

Pam's career, spanning 33 years, started as a nurse cadet at Kingseat Hospital in Aberdeenshire.

On completion of her Mental Health Nurse Training in 1987 at Dundee School of Nursing, Pam went on to work in a variety of roles in hospitals and in the community specialising in area of mental health and substance misuse. Throughout her career she has tended to work within a multi-disciplinary/multi-agency arena and first moved into a senior management role in 2003 working as a Head of Service within NHS Tayside. In 2009,



seeking to broaden her horizons and experience, she joined NHS Grampian as the Long Term Conditions Programme Manager, subsequently moving into the role of Deputy General Manager, then Head of Healthcare in Aberdeenshire Community Health Partnership. In October 2014 she was appointed to her current post of Chief Officer of the Health and Social Care Partnership in Moray.

For many years Pam was the national practitioner supporting the Scottish Training on Drugs and Alcohol (STRADA) tasked with the development and delivery of a training package for Motivational Interviewing Training. As a result of her achievements, she was invited to be a member of the expert group at the Scottish Government contributing to the development of Essential Care, part of the national drug strategy Road to Recovery, as well as the subsequent publication Essential Services, relating to alcohol policy.

Pam has achieved a post graduate BSc in Nursing, Abertay University and an MSc in Leadership and Organisational Development at Dundee University.



MALCOLM WRIGHT

Director-General Health and Social Care/Chief Executive of the NHS

Malcolm Wright was appointed Director-General for Health and Social Care and Chief Executive of NHSScotland in February 2019.

The Director General for Health and Social Care/Chief Executive of NHS is responsible for maintaining a high standard of care for the people of Scotland and for providing support to Scotland's health and social care professionals.

Malcolm previously held a range of NHS Chief Executive appointments covering Tayside, Grampian, NHS Education, Dumfries and Galloway and

Edinburgh Sick Children's NHS Trust.

He has spent his career in the NHS, starting as an administrative trainee with Lothian Health Board in 1975. He progressed through a range of managerial and leadership positions.

Malcolm was awarded an Honorary Doctorate at the University of Paisley in 2007, an Honorary Fellowship of The Royal College of General Practitioners in 2007, an OBE in the New Year's Honours List in 2008 and became a Fellow of the Royal College of Physicians of Edinburgh in 2012.

# SALLY LOUDON Chief Executive, COSLA

Sally Loudon was appointed Chief Executive of COSLA in January 2016. Having been Chief Executive at Argyll and Bute Council since September 2008. Sally has also held key positions within both SOLACE (Society of Local Authority Chief Executives) Scotland, the Electoral Management Board for Scotland and with ALACE (Association of Local Authority Chief Executives).

Sally has over 20 years' local government experience, having worked in a range of senior roles at a number of local authorities including East Lothian and Midlothian Councils.

Sally has a particular interest and a real desire in getting local government back to its rightful place in the governance of Scotland, and is a champion of the role councils can play in terms of community leadership.

When not networking on behalf of COSLA and Scottish Local Government Sally likes to read, she also likes going to the theatre and enjoys the peace and tranquillity of hill-walking with her dog in the Scottish Borders. She also likes to spend time at home with family and friends. Sally has three children and recently completed a trek across the Sahara on behalf of CHAS.



ALISON TAYLOR

Deputy Director, Health and Social Care Integration, Scottish Government

Alison Taylor is currently Deputy Director for Health and Social Care Integration in the Scottish Government. Alison joined the civil service in 2003 having previously worked in the private sector, largely in the tech sector, for ten years. Before moving to health and social care policy in 2008, Alison worked in the Office of the Permanent Secretary and then in the Schools Directorate of the Scottish Government.



# ANNIE GUNNER LOGAN Chief Executive, CCPS

Annie Gunner Logan is Chief Executive of CCPS (Coalition of Care and Support Providers) in Scotland, the membership body for non-profit third sector social care organisations. On behalf of CCPS, Annie serves on a number of Scottish Government advisory groups relating to health and social care.

Annie was appointed as a non-executive director of the Scottish Government in 2014, where she serves on a range of assurance and programme boards, including Social Security, Health and Social Care, Constitution and External Affairs. She also serves on the Executive Board of COPFS.

Annie has also served as a non-executive member on a range of public and voluntary sector boards, including the UK drug and alcohol treatment charity, Phoenix Futures, and the Office of the Scottish Charity Regulator (OSCR). She currently serves on the Advisory Board for IPPR Scotland.

Annie has a Master's in Social and Public Policy from the University of Edinburgh.

#### KAREN HEDGE National Director, Scottish Care

Karen's career in social care began as a paid carer and whilst hugely rewarding, she quickly became motivated by the pressures of the sector. A champion for participation and co-production, she believes in evidencing impact through outcomes for people.

Integration has been a theme of her career, having implemented the single shared assessment in an inner London Borough, and been one of the first people in the UK to have a joint funded NHS and Local Authority post, commissioning in Wiltshire. As Director of Finance, Governance and Compliance at the Prince of Wales Foundation in Washington DC, she held stewardship for a fundraising and grant-making non-profit, reporting directly to Clarence House.



As National Director of Scottish Care, she continues to shape the future of social care. Her portfolio includes reform, integration, commissioning and procurement and nursing in care. She particularly values the Scottish Care Awards where she learns of the successes of the sector and from those who effect change.

When she is not working, the 'Ayrshire lass' can be found on the beach with her family, letting the good sea breeze blow away the cobwebs. Her previous voluntary roles include Trustee for Milestones Trust, and Chair of the NCT Bath branch. She is currently on the committee of the Unfunded List, an international not-for-profit which supports unsuccessful fundraisers to meet their next bid, and is a Board member of Learning Network West, supporting social work education.